

Miniature **Stoke-on-Trent** – English Text

Stoke-on-Trent is located at the heart of the UK and benefits from being well connected to other major cities and areas of outstanding natural beauty.

The character of **Stoke-on-Trent** is partly defined by the six towns and 2010 sees the 100 year celebration of the 6 towns been brought together and the city of **Stoke-on-Trent** being born.

Stoke-on-Trent is also defined by its rich cultural heritage and is world famous for its pottery production, which it still produces today. **Stoke-on-Trent** is transforming itself into a dynamic, diverse and vibrant city, fit for the 21st century.

If the city of **Stoke-on-Trent** was a village of 100 people, it would look something like this....

In 1 year...

Between 1 & 2 people are born

1 person dies

19 are children

62 are adults

19 are pensioners

Nearly 1 person is from an Indian background

4 are from a Pakistani, Bangladeshi or other South Asian background

Nearly 1 person is Chinese

Nearly 1 person is African Caribbean

93 are from a UK, European or other background

2 people are from Eastern Europe

Just over 100 languages are spoken

Of 100 people 75 class themselves as Christian

3 are Muslim

1 person follows another religion

13 don't believe

And 8 won't say

A boy born in **Stoke-on-Trent** today, may just live past his 75th birthday

A girl born in **Stoke-on-Trent** today, may live to her 80th birthday

A boy born in an affluent area will live 8 and a half years longer than one from a poorer area

A girl born in an affluent area will live 8 years longer than one from a poorer area

Of 100 people

63 are in good health

24 are fairly good

And 13 are not in good health

24 have a long term limiting illness

24 adults exceed the recommended weekly drinking limits

6 are problem alcohol users

27 adults smoke

Yet we estimate 11 want to quit

22 are classed as obese

Of 100 children (11-16)

8 are regular smokers

14 taken drugs in the past

29 have drunk alcohol in the past week

Of 100 privately owned houses

28 are more than 90 years old

55 are between 90 and 30 years old

17 are 30 years old or less

46 of a 100 privately owned houses live in fuel poverty in **Stoke-on-Trent**

32 households are occupied by adults living alone

30 are occupied by 2 adults

11 have 3 or more adults

6 have 1 adult and children

21 have 2 adults and children

23 adults have no qualifications

14 have a higher degree

9 16-19 year olds are not in education, employment or training

38 people feel very or fairly safe walking in their local area after dark

And 70 are satisfied with the area where they live

14 adults are unemployed or too ill to work

21 people are income deprived

In 08/09 £17.3 million pounds worth of debt was managed in **Stoke-on-Trent**

Of 100 people

29 work in professional services such as police, fire and teaching

23 work in finance and construction

21 work in leisure, retail or a caring occupation

28 work in hotels, transport or manufacturing

The top 20% earners in **Stoke-on-Trent** earn more than double the bottom 20%

In 2003 1050 million vehicle kilometres were travelled in **Stoke-on-Trent**, this is forecast to rise to 1220 million by 2023

35 households have no access to a car

11 people travel to work by train, bus or taxi

68 drive or are passengers in a car

12 walk

Nearly 2 cycle

Stoke-on-Trent is a green city with over a third of the land being classed as greenspace

Final sentence:

People in **Stoke-on-Trent** are living longer than before and more babies are surviving their first year. This paints an optimistic picture and the foundations have been laid for continuing success in improving the health and well being of the people in **Stoke-on-Trent**.

Signposting services:

Stoke-on-Trent Stop Smoking Service 0800 085 0928
www.smokefree.nhs.uk

Citizens Advice:
Stoke-on-Trent Citizens Advice Bureau 01782 408600
www.stokecab.org.uk

Adsis Alcohol & Dependency Specialists in Staffordshire 01782 271096
www.adsis.org.uk

Staffordshire Police (non emergency) 0300 123 4455
www.staffordshire.police.uk

Staffordshire Fire & Rescue (Home risk fire check) 0800 0241 999
www.staffordshirefire.gov.uk

Connexions Information, Advice and Guidance on Learning, Work and Life 01782 295300
www.connexions-direct.com

CRI – **Drug & Alcohol** Interventions for young people and adults
01782 212800
www.cri.org.uk

If you would like any further information on healthy activities please e mail healthy.city@stoke.gov.uk or call 01782 232349

Acknowledgements:

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